

# gcr AVIATION PERSPECTIVE

## WORDS FROM MARK



## Welcome to the inaugural edition of GCR's Aviation Perspective e-News

Greetings Colleagues,

Over the past 20 years, GCR in partnership with the leading airports in the U.S. has evolved the **AirportIQ** suite of business and operations management software into what it is today – the industry's leading power-house solution for business management, inspections & operations management, and credentialing. The **AirportIQ** suite is brought to you by the team you see below – experienced veterans who know airports and love what they do!

GCR's team of product managers and implementation specialists are widely regarded in the industry as the most skilled and effective solution consultants available. They help tailor and configure our software to meet the precise business practices each airport requires.

**AirportIQ** serves airports of all sizes with sliding-scale pricing that makes the best features also affordable for any sized airport. We are looking forward to meeting with you soon as we take our message on the road. Click below to view our new Information Sheets discussing the **AirportIQ Suite – AirportIQ Business Manager, AirportIQ Safety and Operations Compliance, and AirportIQ Secure Credentialing.**



Sincerely,  
*Mark A. Wilson*

Business Development Executive,  
Critical Infrastructure Solutions  
GCR Inc.

Spring, 2015

## SAVE THE DATE



## Big Easy Fly-in!

GCR's **2015 AirportIQ User Conference and Executive Roundtable** is set for Oct 20, 21, and 22 at the historic, incomparable Monteleone Hotel on Royal Street in the world-famous New Orleans French Quarter. Work is underway to make this conference bigger and better than ever. We have lots of new technology to unveil, training sessions planned, partners to introduce and high-level case studies of AirportIQ deployments to share that can yield dramatic productivity gains.

This year we introduce the Executive Roundtable, to bring in selected airport executives to meet with GCR and our partners to discuss our common vision for the industry going forward. So save the date and more information will be headed your way soon.

## AN INTRODUCTION TO AIRPORTIQ



## So what is the AirportIQ suite?

GCR's **AirportIQ** suite includes proven, scalable, industry-leading technology solutions that together form the basis for the modern, efficient airport system. Incorporating business management, inspections and operations management, credentialing and badging, and a modern dashboard reporting portal, the suite brings value, productivity and compliance to airports, not only in the U.S. but worldwide.



**AirportIQ Business Manager (ABM):** Helps manage nearly all aspects of commercial activity and revenue streams – agreements, leases, aero and non-aero activity. This is the flagship technology solution in the industry today.



**AirportIQ Safety and Operations Compliance (ASOCS):** The industry's most comprehensive and proven Part 139 inspection platform and much more – handles all other types of incidents and inspections, Safety Management, Training Management, Work Orders and more.



**AirportIQ Secure Credentials (SC):** The industry's first scalable, affordable, proven, turnkey badging solution that manages remote signers, biometric capture, continuous electronic background vetting, access control, auditing of badges, reporting – all interfaced to ABM for effective sharing of contract and agreement data.

**AirportIQ Insight Portal:** An effective dashboard that collects data feeds from multiple sources and presents actionable information to management about trends, events, and statuses.

## SOUTHERN HOSPITALITY



### Open Invitation

When you start to smell the sweet aroma in the air of the “mudbugs boiling,” you know it is springtime in Louisiana. If any of our friends and associates get anywhere near Louisiana, please let us know and we will show you a good time and how to peel a crawfish!

## COMING SOON



### Mobile Inspector is a game changer

The new Mobile Inspector functionality within our ASOCS inspection and compliance tool seamlessly interfaces with the database. Inspectors can enter data at their desk, then grab a tablet and perform roving inspections. They can enter notes, take and upload photos, and annotate maps – all from the field – in online or offline mode. This is the first and only tool of its kind in the industry and will change the way your airport inspects, reports and manages your data!

MEET THE TEAM

# GCR's team of aviation experts enjoy getting out from behind the desk

Our leaders and product managers are not always in the air, in airports, in conferences, or on con-calls... sometimes they actually have a life! Here are our guys doing some of the things they love doing.



**Phillip Brodt, Vice President,** loves the great outdoors.



**Dave McKeever, Director of Critical Infrastructure Management Systems,** likes to get out on the waves.



**Tom Schuessler, on the right, ASOCS Product Manager,** enjoyed this year's Mardi Gras.



**Pat Brady, Senior Project Manager,** goes to the beach.



**Tim Walsh, Associate Vice President,** goes float plane flying in a Super Cub.



**Ray Ceasar, ABM Product Manager,** brings a little bit of Mardi Gras to the slopes.



**Mark Wilson, Business Development Executive,** spends his free time under the sea.

WE'LL BRING GOODIES!



## Let's talk

To provide your team a first-hand look into the future of airport business and operations management, your GCR team will be calling on your airport soon! We'd like to take an hour to talk about your needs and give you a first-hand look at our proven industry-leading solutions. Plus, we'll be bringing a taste of New Orleans – how does pralines, beignets and café au lait sound? Think of it as just a little something extra from our great city!

We are looking forward to meeting you soon. Please forward this email to any of your colleagues who are ready for a visit, and get in touch with **Mark Wilson** today!

## CONTACT

*Have any comments or questions?*



### MARK WILSON

**Business Development Executive, Critical Infrastructure Solutions,** at GCR Inc.

[mwilson@GCRincorporated.com](mailto:mwilson@GCRincorporated.com)

Office: 225.215.1020  
Cell: 225.241.3594



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